The 'Portfolio MOT/service' framework.
Presentation & Workshop

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**Educating Animators
Conference 2022**

Jonathan [Jon] Mortimer

FHEA, P/G TQFE, MSc, BA - **Edinburgh Napier University**

Talent Coordinator & Education Outreach - **Axis Studios**

E: j.mortimer@napier.ac.uk

THANK YOU FOR HAVING ME!

FORMAT:

20-MINUTE PRESENTATION
- Q&A + discuss throughout (I hate silence)

15-MINUTE WORKSHOP
- Volunteers to try step 1

I encourage you and your colleagues to **contact me**

Portfolio MOT/service framework:
Who am I?

- My name is **Jon Mortimer**

- 10+ years experience teaching 2D & 3D animation across further & higher education. Currently lecturing at ENU.

- Short format Animator, Storyboard artist & Producer. Currently employed as Talent Coordinator & Education Outreach at Axis Studios.
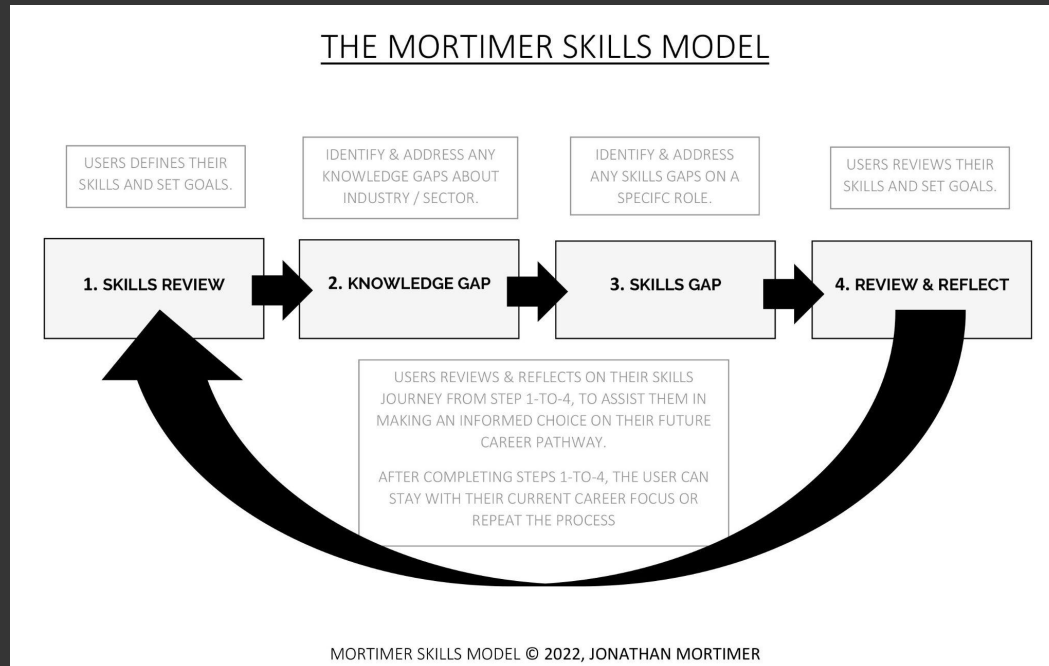
*One of the founders of Animation Scotland / Emerging Talent day Coordinator at the MOVE Summit.

Portfolio MOT/service framework:
What is it?

- **Learner centred framework** for student self-review and reflection of **skills appreciation**, for those wishing to pursue a career in the animation or games sectors.

- The purpose of this framework is to **allow integration** with teaching & delivery frameworks, festivals, workshops or/and personal development. This is a open opportunity to help develop a shared resource for academia and industry.

- **Encourages students to service their portfolio or show-reel as often as one would service a car.**

- **Scalable solution** - can be used at events, modules/units, across the academic year.

- Allows the student / graduate to make an **informed choice** about their career and any **Skills & Knowledge gaps.**

*AKA: THE MORTIMER SKILLS MODEL, re: Steve Henderson recommendation.

Portfolio MOT/service framework

THE MORTIMER SKILLS MODEL

| USERS DEFINES THEIR SKILLS AND SET GOALS. | IDENTIFY & ADDRESS ANY KNOWLEDGE GAPS ABOUT INDUSTRY / SECTOR. | IDENTIFY & ADDRESS ANY SKILLS GAPS ON A SPECIFC ROLE. | USERS REVIEWS THEIR SKILLS AND SET GOALS. |

1. SKILLS REVIEW → 2. KNOWLEDGE GAP → 3. SKILLS GAP → 4. REVIEW & REFLECT

USERS REVIEWS & REFLECTS ON THEIR SKILLS JOURNEY FROM STEP 1-TO-4, TO ASSIST THEM IN MAKING AN INFORMED CHOICE ON THEIR FUTURE CAREER PATHWAY.

AFTER COMPLETING STEPS 1-TO-4, THE USER CAN STAY WITH THEIR CURRENT CAREER FOCUS OR REPEAT THE PROCESS

MORTIMER SKILLS MODEL © 2022, JONATHAN MORTIMER

Why not encourage students / graduates to review and reflect on their portfolios & show-reels as often as one would service their car (every 3-6 months).

Website:
https://mortimermodel.wordpress.com/

Link in free resources currently available, such as Screenskills' career maps (jumping off point).

Portfolio MOT/service framework

"You don't need to be an animator to work in the animation sector"

Step 1

SKILLS REVIEW

A skills workshop to help the student/graduate to identify and appreciate their primary skill, secondary skills, along with their goals and ambitions.

Step 2

KNOWLEDGE GAP

Addressing the perceived Knowledge gap, with Students/Graduates need further information about the various roles within the industry (Animation / Games).
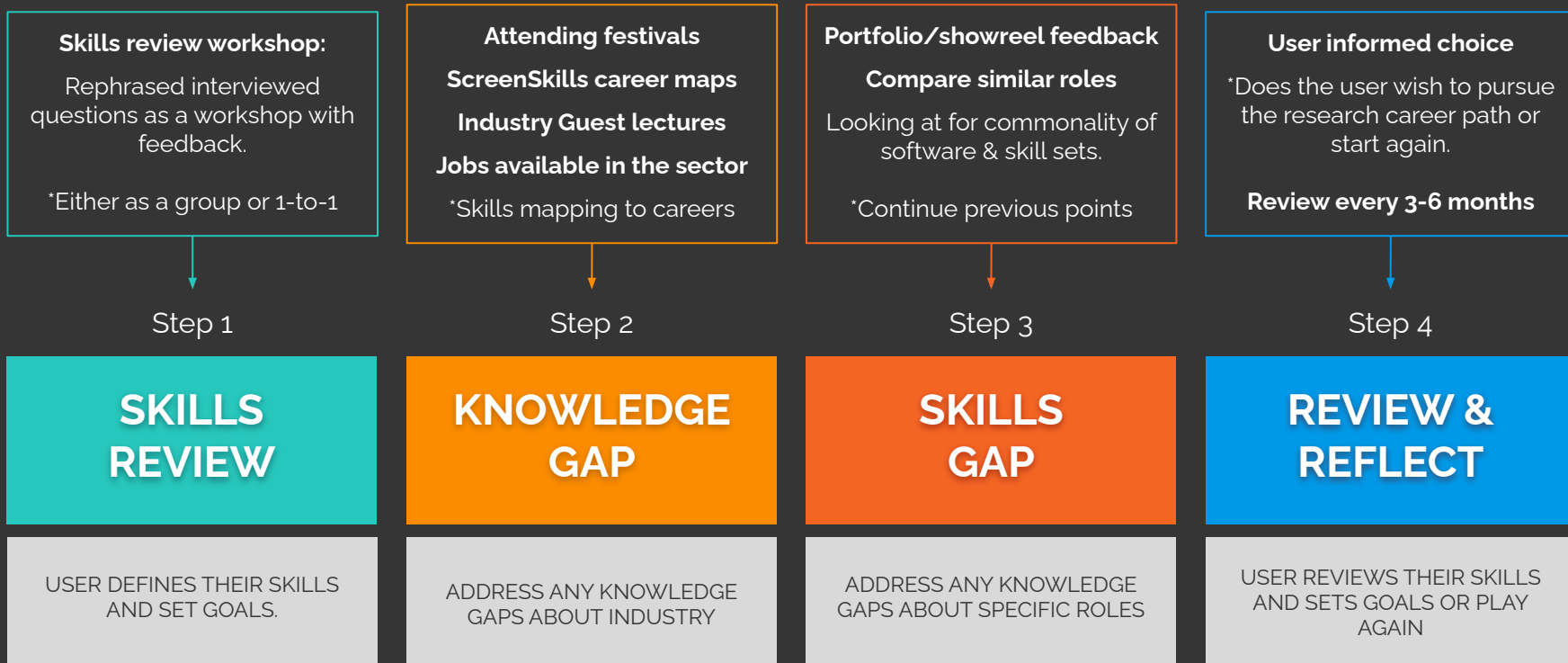
Step 3

SKILLS GAP

Informed choice – once students / graduates have sought out further information about their chosen sector and role, then they can address any skills gaps.

Step 4

REVIEW & REFLECT

Reflect on the journey they have taken from STEP 1 – The Skills review. The individual must decide if they wish to continue on this career pathway or if they wish to change their focus.

Where do education & industry fit in?

Skills review workshop:

Rephrased interviewed questions as a workshop with feedback.

*Either as a group or 1-to-1

Attending festivals

ScreenSkills career maps

Industry Guest lectures

Jobs available in the sector

*Skills mapping to careers

Portfolio/showreel feedback

Compare similar roles

Looking at for commonality of software & skill sets.

*Continue previous points

User informed choice

*Does the user wish to pursue the research career path or start again.

Review every 3-6 months

Step 1

Step 2

Step 3

Step 4

SKILLS REVIEW

KNOWLEDGE GAP

SKILLS GAP

REVIEW & REFLECT

USER DEFINES THEIR SKILLS AND SET GOALS.

ADDRESS ANY KNOWLEDGE GAPS ABOUT INDUSTRY

ADDRESS ANY KNOWLEDGE GAPS ABOUT SPECIFIC ROLES

USER REVIEWS THEIR SKILLS AND SETS GOALS OR PLAY AGAIN

CASE STUDY: Sophie

*Please note: permission from student has been granted beforehand.

Sophie's statement:

"This journey all stems from a skills workshop which Jon Mortimer led during one of our 3D Animation lectures. After which, during the following practical session Jon took the time to help me map out potential career paths which reflect my existing work experience and future goals, ending the session by listing a vast amount of industry professionals and organisations to reach out to. Granted, there have been a ton of emails, LinkedIn connection requests and shots in the dark to various industry professionals of my doing in the 3 months since that workshop. But, without a doubt I would not be in this position without the encouragement and insight gained from that lesson"

Challenge / concert:

Was concerned if she was a good enough artist, after comparing herself to others and did not appreciate her past experience as 'experience'.

Where she is now?

Employed as a Coordinator at Union VFX

Notes: Proactive student / 3x months from initial chat / did not appreciate her past experience.

Portfolio MOT/service framework:
Who could use it?

- **Students - high school / college & University level.**

- **For a career change.** With the pandemic many have had to reflect on their career choices or are presented an opportunity to explore a new one. This model can allow the participants to consider a new career path and review their transferable skills.

- **Graduates.** For those who have graduated but have not quite found this place or career in life yet. This model could present an opportunity of reflection and review, is their chosen career path their best plan?

- **Encourage new staff from diverse backgrounds & communities.**

- **Studio staff or lecturing staff CPD.**

Portfolio MOT/service framework:
Workshop 15mins

- Volunteers to try step 1 - SKILLS REVIEW; reviewing their skills and looking ahead (reframing some interview questions).

- All you need is a piece of paper and a pen.

- You are welcome to participate or to observe.

Portfolio MOT/service framework:
Looking ahead...

- Have you enjoyed this session?
- Would you like more workshops that expand upon this?
- Contact Jon to further discuss, offer your suggestions and if you have any questions: j.mortimer@napier.ac.uk

THANK YOU FOR HAVING ME!

- **HUGE Thank you to:**
  - Educating Animators Conference
  - Annabeth & Steve
  - And to you all for joining us!