Figure 1: Research topics over the years

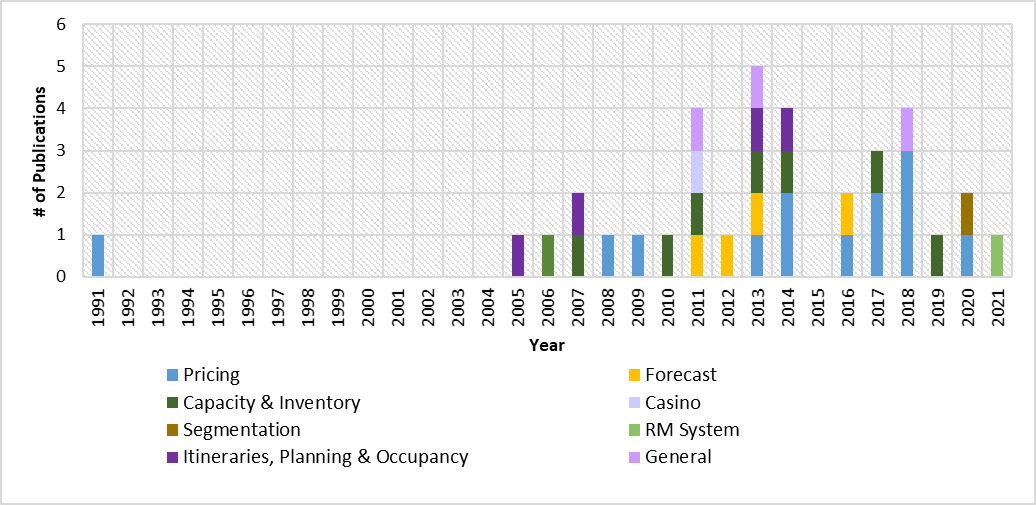


Figure 2: Cruise revenue functions and timeline

Diagram

Description automatically generated

Figure 3: Cruise ticket and onboard RM cycles

(a): Ticket (b): Onboard

Diagram

Description automatically generated Diagram

Description automatically generated

Figure 4: A holistic view of existing cruise RM cycle framework

Chart, bubble chart

Description automatically generated

Figure 5: Integrated cruise RM framework

Diagram, venn diagram

Description automatically generated