Sheffield Hallam University

Learning and Teaching Conference 2014

Aiming high – valuing challenge in teaching and learning 19 June 2014, City Campus



Do Students Use Podcasts?

Stephen Robertson

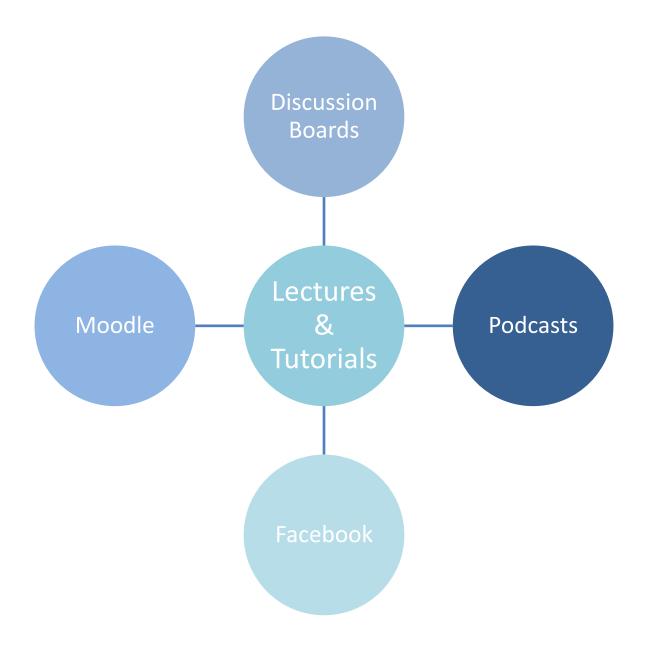
School of Management Edinburgh Napier University



Do Students Use Podcasts?

- Context
- Literature Review
- Research Method
- Findings
- Conclusions
- Questions & Comments

Context



Staff may put material up on a regular basis but students only seem to refer to them at revision points (Lonn & Teasley, 2009).

Students select and combine the methods that suit their learning styles. Freedom to work when and where they like (Conole et al, 2008, Harris & Park, 2008). Academic staff have responsibility for the design of the tools and activities (Minocha, Schroeder & Schneider, 2011).

Some students prefer written material. Not a panacea. (Fernandez, Simo, & Sallan, 2009, Kazlauskas & Robinson, 2012). Student's expected usage of the technology can be higher than actual usage (Sutton-Brady et al, 2009).

Students preferred linked slides/voice podcasts although students did express a preference to learn 'from a real lecturer' (Griffin, Mitchell & Thompson, 2009) and were unlikely to skip a class because a podcast was available (Guertin et al, 2007).

Pencasts are quicker and easier for staff as they require less 'technical' knowledge to create (Brown, Hinks & Read, 2012).

Literature

Students might not be ready for podcasts (Walls et al, 2010) or may not understand how to use them (Sutton-Brady et al, 2009, Guertin et al, 2007).

Students found 5 minute MP3 podcasts more useful than text books but not their own notes (Evans, 2008).

Podcasts

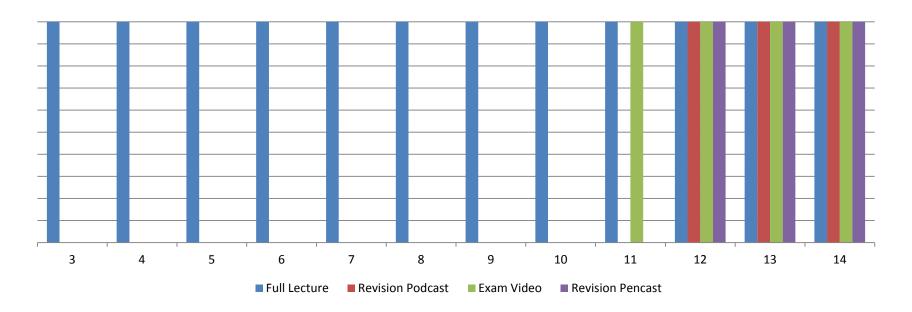
Podcasts can reduce exam stress, assist international students (Evans, 2008) and are beneficial for dyslexic students (Harris & Park, 2008).

Further research required comparing different types of podcast on the same course (Fernandez, Simo, & Sallan, 2009) and the long-term impact of podcasts (O'Bannon et al, 2011).

"Any new course development process is messy and sometimes stuff doesn't work" (Morrison & Long, 2011 p.29).

Method

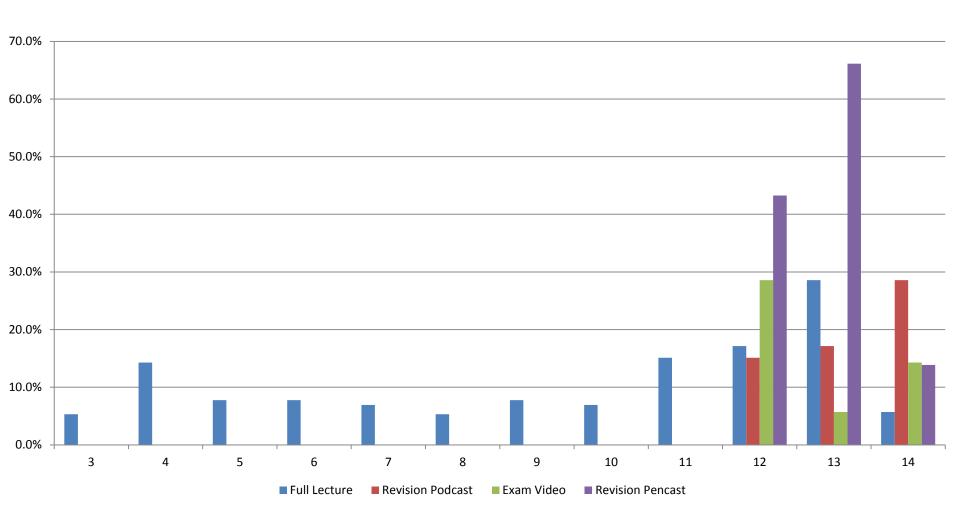
Four different types of podcast published through the term

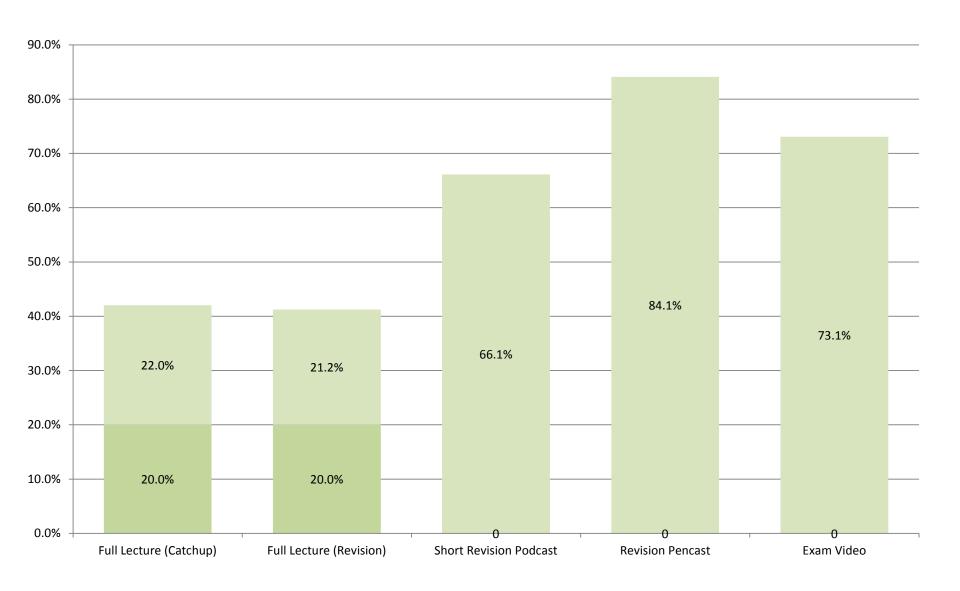


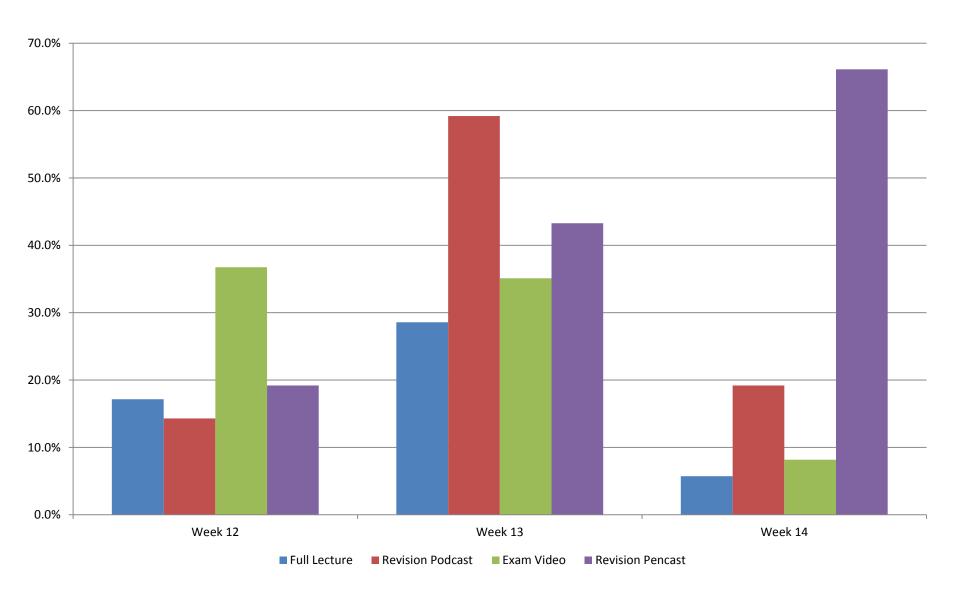
Questions:

What type of podcasts do students use? When in the term do they use them?

Data collection through Moodle Logs that shows when the file is accessed and by whom. Method consistent with Guertin et al, 2007







%age of students making use of podcasts during weeks 12, 13 &14

Students do make use of podcasts but mainly as a revision tool (Conole et al, 2008, Harris & Park, 2008 and Lonn & Teasley, 2009). Students appear to be selective on how they use the available tools (Conole et al,

2008, Harris & Park, 2008 challenging (Sutton-Brady et al, 2009, Guertin et al, 2007).

There would appear to be interest from students in lecture recordings but the use of these on a weekly basis is limited. Pencasts were the most popular revision tool combining sound and vision (Griffin, Mitchell & Thompson, 2009) which is good news for course designers as these are the quickest and easiest to create (Brown, Hinks & Read, 2012).

Further research required to compare different student cohorts over time on the same module. Further experimentation required on formats to assess the usage of different types of podcasts.

Observations or Questions?

Reference List

Brown, R.C.D., Hinks, J.D. & Read, D. (2012) <u>A blended-learning approach to supporting students in organic chemistry: methodology and outcomes</u> New Directions Vol.8 pp.33-37

Conole, G., de Laat, M., Dillon, T. & Darby. J. (2008) '<u>Disruptive technologies'</u>, 'pedagogical innovation': What's new? Findings from an indepth study of students' use and perception of technology Computers & Education Vol.50 pp.511-524

Evans, C. (2008) <u>The effectiveness of m-learning in the form of podcast revision lectures in higher education</u> Computers & Education Vol.50 pp.491-498

Fernandez, V., Simo, P. & Sallan, J.M. (2009) <u>Podcasting: A new technological tool to facilitate good practice in higher education</u> Computers & Education Vol.53 pp.385-392

Griffin, W.K., Mitchell, D. & Thompson, S.J. (2009) <u>Podcasting by synchronising PowerPoint and voice: What are the pedagogical benefits?</u> Computers & Education Vol.53 pp.532-539

Harris, H. & Park, S. (2008) Educational usages of podcasting British Journal of Educational Technology Vol.39 No.3 pp.548-551

Kazlauskas, A. & Robinson, K. (2012) Podcasts are not for everyone British Journal of Educational Technology Vol.43 No.2 pp.321-330

Lee, M.J.W., Miller, C. & Newnham, L. (2009) <u>Podcasting syndication services and university students: Why don't they subscribe?</u> Internet and Higher Education Vol.12 pp.53-59

Lonn, S. & Teasley, S. (2009) <u>Podcasting in higher education: What are the implications for teaching and learning?</u> Internet and Higher Education Vol.12 pp.88-92

Minocha, S., Schroeder, A. & Schneider, C. (2011) Role of the educator in social software initiatives in further and higher education: A conceptualisation and research agenda British Journal of Educational Technology Vol.42 No.6 pp.889-903

Morrison, J.L. & Long, P. (2011) <u>Technology Enhanced Active Learning in the Electrical Engineering and Computer Science Department at MIT</u> The International HETL Review Vol.1 pp.28-34

O'Bannon, B.W., Lubke, J.K., Beard, J.L. & Britt, V.G. (2011) <u>Using podcasts to replace lecture: Effects on student achievement</u> Computers & Education Vol.57 pp.1885-1892

Sutton-Brady, C., Scott, K.M., Taylor, L., Carabetta, G. & Clark, S. (2009) <u>The value of using short-format podcasts to enhance learning and teaching</u>Research in Learning Technology Vol.17 No.3 pp.219-232